



Programming

INCREASE IMPACT.2027



Goals



Data-Driven
Plans



Accountability
and Roles



Impact
Evaluations

Geographic Service Area Tactics: Dorchester County, MD



Program	Target	Description	Goal
Campaign for Grade Level Reading Linked Objective: <i>Facilitate Campaign for Grade Level Reading</i>	Population Level Birth – 5 th grade	The Campaign is a 10+ year collaborative effort by foundations, nonprofit partners, business leaders, government agencies, and communities across Dorchester County to ensure that more children in low-income families succeed in school and graduate prepared for college, a career, and active citizenship.	By focusing on the critical predictor of school success and high school graduation – grade-level reading by the end of third grade – the Campaign seeks to ensure more students are on grade level by 3 rd grade, with noted improvements in 3 rd grade assessment scores, attendance, and OST opportunities.
Program	Target	Description	Goal
Campaign Literacy Strategy and Backbone Capacity Building Linked Objective: <i>Facilitate Campaign for Grade Level Reading</i>	Backbone agency	J2W funds high-impact non-profit to build internal capacity to act as a community-based, child-focused literacy agency. And, to further build capacity of the organization to take on the backbone/administrative role of the Campaign.	To fill a critical gap in the non-profit sector by establishing a more robust literacy agency while also effectively transferring roles and responsibilities of backbone from J2W to literacy non-profit.
Program	Target	Description	Goal
School Board Training Linked Objective: <i>Facilitate Campaign for Grade Level Reading</i>	Current and prospective school board members	J2W, in partnership with DCPS, will host AJ Crabill’s school board training team to receive a full training program to ensure buy-in from current board. Then, the strategy will consist of long-term training and the development of a “school board school” to train future board members.	To improve current school board governance and meeting management, while ensuring focus on student outcomes. Long term, create a sustainable talent pool of future board members to ensure high-performing district.

Program	Target	Description	Goal
Empowerment Center Preschool Pilot Program (PSEP) Linked Objective: <i>Increase Access</i>	3 and 4-year old low-income students	J2W funds a pilot preschool program at the Empowerment Center to expand their current OST programming. 3-year grant to cover all direct costs for up to 20 students, 4 days/week, aligned with school year.	Increase the number of preschool seats for low-income students to provide high-quality early childhood education to reduce achievement gap.
Program	Target	Description	Goal
Out-of-School Time Coalition Building and Quality Improvement Linked Objective: <i>Improve Quality</i>	K – 5 th grade	J2W facilitates a community-led coalition of OST non-profits to improve efficiencies, coordination, and communication. Layers in quality assessment tools, training, shared resources, and online academic supports.	Improve quality of OST programming to better ensure children receive enriching after-school and summer opportunities to reduce learning loss.

Geographic Service Area Tactics: Fairfax County, VA



Program	Target	Description	Goal
MentorWorks In-School Mentoring Program Linked Objective: <i>Improve Quality</i>	K – 12 th grade	J2W provides one-year extension funding to FCPS to finish work with Penn State faculty program design team in order to improve the overall program design, develop key data metric points, collect/analyze/communicate success metrics, while freeing the Director to focus on increasing pool of mentors and mentees. Also provides a funding pool to be managed by Director for FCPS-unbudgeted enrichment, experiential, and field trip opportunities for mentors/mentees.	Improve academic and social-emotional learning outcomes in students by increasing quality mentorship opportunities and by building deeper caring, trusting, supportive non-family relationships. Long-term, quality mentorship will develop a better connection to school, improve personal beliefs and feelings of value, improve behavior and attendance and thus will assist in improving on-time graduation rates and access to opportunity.
Program	Target	Description	Goal
The MentorWorks Belonging Enrichment Project Pilot Mentoring Program Linked Objective: <i>Improve Quality</i>	K – 12 th grade	J2W funds a pilot extension of the FCPS MentorWorks program and is inclusive of select schools with established. Will include a “continuation of care” component to ensure that mentees are supported as they age up to middle or high school. All activities and events will articulate vertically in a developmentally appropriate manner to ensure that mentees and their families will deepen their overall connections.	To enhance established MentorWorks programs with the long-term goal of reducing chronic absenteeism. Program enhancements will foster growth for mentees and their families in three domains: Family, community, and school engagement.

Fairfax County, VA

Program	Target	Description	Goal
<p>Early Childhood Curriculum Initiative</p> <p>Linked Objective: <i>Improve Quality</i></p>	<p>Birth – 5</p>	<p>Fairfax Futures will establish a curriculum implementation program for family childcare and community-based childcare centers that are participating in the childcare subsidy program and working in Opportunity Neighborhood zip codes where additional equitable, accessible, and effective resources may be needed for vulnerable children and their families. Will provide curriculum, training, coaching, and implementation oversight to ensure more programs – with lower operating capacity – taking state subsidies are able to install a high-quality program.</p>	<p>To provide the curriculum package (materials, training, coaching, and long-term support) to up to 200 sites that most likely would not have been able to implement this state requirement. Ultimately, the expectation that better training, evidence-based curriculum, and strong supports will result in improved teacher and student outcomes, allow for further state funding, and be more attractive to prospective families.</p>

Geographic Service Area Tactics: Winchester, VA



Program	Target	Description	Goal
Campaign for Grade Level Reading Linked Objective: <i>Facilitate Campaign for Grade Level Reading</i>	Population Level Birth – 5 th grade	The Campaign is a 10+ year collaborative effort by foundations, nonprofit partners, business leaders, government agencies, and communities across the city of Winchester to ensure that more children in low-income families succeed in school and graduate prepared for college, a career, and active citizenship.	By focusing on the critical predictor of school success and high school graduation – grade-level reading by the end of third grade – the Campaign seeks to ensure more students are on grade level by 3 rd grade, with noted improvements in 3 rd grade assessment scores, attendance, and OST opportunities.
Program	Target	Description	Goal
Campaign Backbone Capacity Building Linked Objective: <i>Facilitate Campaign for Grade Level Reading</i>	Backbone agency	J2W funds high-impact non-profit to continue taking on the role of the backbone/ administrative role of the Campaign. Includes funding for the Campaign Coordinator position as well as flexible program funding to cover high-priority program needs.	To ensure the Campaign has the necessary resources to manage the overall administration of the coalition.
Program	Target	Description	Goal
Leyendo Juntos (Winchester Reads Together) English Language Learner Strategy Linked Objective: <i>Facilitate Campaign for Grade Level Reading</i>	Hispanic families with children Birth – 5 th grade	J2W works to establish a system to support Hispanic families with children in Winchester. Funds will hire staff, build a support network, and provide resources to families in the community.	To create awareness and reinforce positive messaging; channel bilateral communications; and provide resources and programming. Goal is to educate, empower, and support our Hispanic families to better develop learning and literacy opportunities within our community.

Program	Target	Description	Goal
Birth to Five Initiative Linked Objective: <i>Improve Quality</i>	Birth – 5	J2W funds a multi-lateral partnership between Healthy Families and Handley Library to develop a combined/aligned set of center-based and home-based birth to five resources, trainings, and navigation system for mothers with children birth to five.	Improve overall school readiness (kindergarten readiness assessments) by providing at-risk and low-income families with training, materials, literacy opportunities, navigation to other available resources, and “meet you where you are” supports.
Program	Target	Description	Goal
Out-of-School Time Coalition Building and Quality Improvement Linked Objective: <i>Improve Quality</i>	K – 5 th grade	J2W facilitates a community-led coalition of OST non-profits to improve efficiencies, coordination, and communication. Layers in quality assessment tools, training, shared resources, and online academic supports.	Improve quality of OST programming to better ensure children receive enriching after-school and summer opportunities to reduce learning loss.